

HELLO, I'M

# Becky Colley

UX Designer

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## CONTACT

hello@beckycolley.co.uk  
www.beckycolley.co.uk  
@UserBexperience

## SKILLS

User research  
Usability testing  
Wireframing  
Prototyping  
Copywriting  
Accessibility  
SEO  
And more...

## TOOLS

Google Analytics  
Hotjar  
Crazy Egg  
Optimal Workshop  
Google Optimize  
Usability Hub  
SmartSurvey  
Balsamiq  
Adobe XD  
Axure  
Sketch  
Photoshop  
Drupal  
Google Suite  
Slack  
Zoom  
Miro  
Microsoft Teams  
And more...

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## HONOURS

**Adobe UX Designers to Watch** | SEPTEMBER 2020  
One of Adobe's top ten global up-and-coming Designers.

## RELEVANT EXPERIENCE

**Head of Digital Product Design** | APRIL 2021 - PRESENT  
Leading a team of UX Designers, User Researchers and Data Analysts, and championing research and design best practices.

**Barbican Centre: UX Lead** | JANUARY 2020 - APRIL 2021  
Embedding best practice across the Barbican, helping colleagues to understand and utilise online/in-person user-centred design.

**Citizens Advice: UX Designer** | JUNE - DECEMBER 2019  
Using research to understand people's problems, and designing prototypes that provided accessible support to meet user needs.

**Cancer Research UK: UX Designer** | MAY 2016 - JUNE 2019  
Producing superior digital content and products, and continually experimenting and iterating to create optimal user journeys on the CRUK/Stand Up To Cancer websites and Race for Life app.

**Camden Council: Digital Experience** | APRIL 2015 - MAY 2016  
Maintaining and improving camden.gov.uk, using research to inform decision-making. Product Owner for Camden Account.

## VOLUNTEERING

**The Manna Society** | 2020  
**Cancer Research UK** | 2016 - 2019

## RELEVANT EDUCATION

**Agile Centre** | 2022  
Certified ScrumMaster®

**Bunnyfoot** | 2020  
Certificate in Practical Accessibility

**UAL, Chelsea College of Arts** | 2019  
Certificate in UX Design

**Institute of Leadership and Management** | 2014  
Level 3 Leadership and Management

**University of Central Lancashire** | 2004 - 2007  
BSc (Hons) Media Production and Technology